



SURGE

BAJA CALIFORNIA

The Surge Retreat is a three day event, taking place in Las Barilles, a small coastal village in the heart of Baja California Sur, allowing a hand-picked group of exceptional influencers across multiple channel, the chance to surge themselves forward and propel themselves towards success that they never envisioned was possible.

Attendance is limited to thirty influencers, who will join us by invitation only and at no cost to them.

We look forward to having your brand join us, and the opportunity to promote you within the event.



CONFERENCE SCHEDULE

MAY 7th, 2018

Afternoon Arrivals at Cabo San Jose International
Airport
Ground Transportation to Hotel Los Pescadores
Arrival Reception & Check In
Orientation & History of Las Barillas
Sunset Yoga & Goal Setting Workshop
Dinner
Evening Lecture & Educational Sessions

MAY 8th, 2018

Breakfast
Activity: Horseback Riding, Snorkeling, Fishing
Lunch
Afternoon Lecture & Educational Sessions
Dinner
Evening Activity

MAY 9th, 2018

Breakfast
Activity: Horseback Riding, Snorkeling, Fishing
Lunch
Afternoon Lecture & Educational Sessions
Dinner
Evening Lecture & Educational Sessions

MAY 10th, 2018

Juice Bar
Sunrise Yoga & Goal Reinforcement Workshop
Breakfast
Airport Departure



PARTNERSHIPS

SPEAKER / PARTICIPATION PARTNER

Four opportunities are available to fully immerse your brand with our influencers. All event promotional and marketing materials will feature your company logo and branded information.

Partnership Includes:

Email Blast Pre and Post Event to Attendees & Applicants

Custom content surrounding your brand created by attendees

Full event participation for a representative from your business

Professional digital photo assets for brand to retain

(all activities, meals, hotel accommodation included)

Sponsors responsible for shipment of all materials and airfare transportation to SJD.

Logo on event step & repeat

\$7500 Participation Fee

ACTIVITY PARTNER

Four opportunities are available for our activities to be branded for your business.

Activities include Fishing, Horseback Riding, Yoga, Snorkeling, and Pickleball.

Partnership Includes:

Professional digital photo assets for brand to retain

Social Media promotion from every attendee to partner's preferred social media account

\$1000 Partnership Fee



PARTNERSHIPS

WELCOME RECEPTION PARTNERSHIP

One opportunity to introduce your brand to our attendees when they arrive. Appetizers, a signature cocktail, and an opportunity to introduce your brand.

Branded welcome letter in each attendees hotel room / welcome bag

Partnership Includes:

Professional photographs for the brand to retain

Social media promotion by every attendee

\$750 Partnership Fee

LUNCH & DINNER PARTNERSHIPS

Five opportunities are available for in-kind + investment or investment only partnership.

Meals to be supplied for up to 40 people. **Sponsor presentation optional.**

Partnership Includes:

Professional Photographs for the brand to retain

Social Media promotion from every attendee

\$1000 Lunch Partnership Fee \$1500 Dinner Partnership Fee

SNACK STATION PARTNERSHIP

Two opportunities to provide an in-kind (edible) product, or a product related to a snack.

Partnership Includes:

Professional Photographs for the brand to retain

Social Media promotion from every attendee

\$750 Partnership Fee



PARTNERSHIPS

OTHER PARTNERSHIPS AVAILABLE:

Ground Transportation Sponsor - Ask for details

Gift Bag / Room Drop Sponsors - Must provide product & \$250 Fee

CONFIRMED SPONSORS:

HOTEL SPONSOR: Hotel Los Pescadores

PHOTOGRAPHY SPONSOR: Get Found Stock

LECTURE SESSIONS: Venone Publications & 3C Consulting

